

DOCTOR OF BUSINESS

ADMINISTRATION

DBA - ODL (R2/0414/8/0047) (06/31) (MQA/FA3846)

Minimum Course Duration - 2 Years (6 Semesters)

MQA
Approved
Programmes

Globally
Recognised
Programmes

24+ Years
of Online
Teaching
Expertise

12,000+
Community
of Learners

APEL
ADMISSION

#InspiredByLearning

Programme Highlights

PHD Equivalent

Our Doctoral Programme in Business Administration is one of the top online programmes that is not just research-oriented like a PhD programme but also offers the added advantage of gaining practical and real-life skills. This makes it all the more ideal for those who wish to be eligible for senior leadership positions in the field.

Flexible Learning

Learners are offered the flexibility to keep up with the course at their own pace. The study material is available 24/7 and the teaching faculty can be reached through several mediums like discussion forum, phone and email.

Ideal for Working Professionals

The DBA programme is suitable for those wishing to pursue opportunities in teaching or research at some stage in their career. It is also ideally suited for working professionals wishing to further their careers in consulting or become experts in a specific management field.

Practical Knowledge

The DBA programme focuses on providing practical knowledge to the learners and relies on case studies, projects, and workshops to impart the knowledge.

Admission Eligibility Criteria

Who is eligible?

- 01 A Master's degree from a recognized university.
- 02 We accept credit transfer from various accredited universities subject to approval by the Academic Senate.
- 03 For international students: Evidence of English proficiency is required for applicants whose first language is not English and who have not undertaken tertiary education in English medium of instruction.

The minimum language requirements are:

- Academic IELTS (International English Language Testing Service) score of at least 6.0 or,
- TOEFL (Test of English as a Foreign Language) score of at least 46 (for Bachelor level) and 60 or,
- Other equivalent qualifications recognised by the Malaysian Government are also accepted.



The Association of Commonwealth Universities



Level up your career today!

Join the global community and start learning together.

Overview

Charting the Future of Business Leadership

Get ahead with GlobalNxt University's online DBA degree. Gain practical and theoretical expertise in real-world business challenges, equipping learners with in-depth knowledge in the desired area of study.

Gain extensive business insights, qualify for senior leadership roles, and enhance executive and professional business practices with GlobalNxt University's online DBA degree. Tailored for senior executives, managers, educators, consultants, and academicians. Accessible online 24/7 to fit busy schedules.

GlobalNxt at a glance, how students learn

FROM ANYWHERE

Our virtual classrooms provide the best online learning experience by combining live virtual webinar sessions with self-paced study

- Next generation learning portal
- Live Webinar sessions through latest synchronous learning technology
- Harvard case-studies
- 24/7 eLibrary services with more than 70,000+ journals and e-books
- Peer learning through assessed online course participation
- Connect with global faculty spread across the world
- Establish Global Network



Freedom to Select Your Area of Research

Tailor your area of research to your specific interests and career goals for a completely customized learning experience.

Work-Study Synergy

Learn as you work with a curriculum that is designed to synergize work and study. The programme is designed to equip you with both practical and theoretical knowledge about real-world business challenges.

Milestone Based Progression

Control your progression through the programme at your pace and learning style.

Get Recognition for Your Prior Experiential Learning

Accelerate your progression through the programme by getting your prior experiential learning assessed in return for module credit transfer.



"The FUTURE of Education demands accessibility that integrates Digital Technology through cost-effective eLearning tools, providing quick business-focused solutions and timely support from the faculty. GlobalNxt University is a premier Institution based in Malaysia with a strong global presence."

Dr. Chinmoy Sahu
Vice Chancellor

What is included in the programme?

Stage1- (Coursework) Business / Research Modules

Business Modules

- ▶ Advanced Managing People and Organisation
- ▶ Advanced Finance and Accounting
- ▶ Advanced Marketing Strategy
- ▶ Advanced Strategic Management
- ▶ Advanced Data Analytics and Decision Making
- ▶ Advanced International Business

Research Modules

- ▶ Fundamentals of Research
- ▶ Quantitative Research Methods
- ▶ Qualitative Research Methods

Stage 2 - Dissertation

- ▶ The dissertation is supervised by expert faculty with excellent industry experience and gives the opportunity to apply the latest concepts and research methods to a real-world issue within your own organization or business entity
- ▶ Research Proposal
- ▶ Research Dissertation

Choose from a wide and exciting range of research areas

- ▶ Business, Management & Technology
- ▶ AI Technology & Digital Innovation
- ▶ Knowledge Management & Learning
- ▶ People, Work & Organisation
- ▶ Entrepreneurship & Business Models
- ▶ Marketing & Consumer Behaviour
- ▶ Finance & Accounting
- ▶ Economics & Socio-Economic Development
- ▶ Economic Theory & Competitiveness
- ▶ Social & Developmental Economics
- ▶ Social Inclusion & Equality
- ▶

****Learners are free to select areas beyond the ones listed above as the list is not exhaustive***