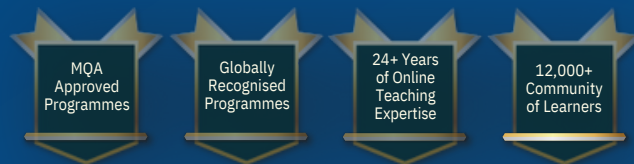




MASTER OF BUSINESS ADMINISTRATION

MBA - ODL (R2/340/7/0205) (08/27) (MQA/FA2061)



Minimum Course Duration - 1 Year (3 Trimesters)

**APEL
ADMIS SION**
*TERMS & CONDITION APPLY

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Programme Highlight

Well-Rounded Curriculum

The MBA programme offers a 360-degree perspective on all the aspects of business administration and management.

Practical Learning

The Programme focuses on imparting practical knowledge about the subject and includes several case studies and live projects. The learning methodology is driven by discussions, debates and thought-sharing among learners instead of mere bookish knowledge. In a year of study, students typically get the opportunity to work on around 12 or more work-integrated projects demonstrating application of subject concepts. The assessment structure gives 30% weight to discussion forum contribution, 70% to case study analysis and group projects.

Aimed at Working Professionals

Designed for those who already have industry experience, the course content is specially curated to transcend the learning beyond the basics and provide the learners with an in-depth knowledge on the subject.

Ease of Learning

The course content and a rich eLibrary are accessible online 24/7, irrespective of the course schedule, thereby allowing learners to follow their own preferred schedule. We are committed to ensuring life-long learning opportunities for all by making it accessible and affordable to pursue from anywhere in the world.

Admission Eligibility Criteria

Who is eligible?

- 01 A Bachelor's degree from a recognized university with a minimum CGPA of 2.50 on a 4.00 point scale.
- 02 We accept credit transfer from various accredited universities subject to approval by the Academic Senate.
- 03 For international students: Evidence of English proficiency is required for applicants whose first language is not English and who have not undertaken tertiary education in English medium of instruction.

The minimum language requirements are:

- Academic IELTS (International English Language Testing Service) score of at least 6.0 or,
- TOEFL (Test of English as a Foreign Language) score of at least 46 (for Bachelor level) and 60 or,
- Other equivalent qualifications recognised by the Malaysian Government are also accepted.



Level up your career today!

Join the global community and start learning together.

Overview

Shaping Innovative, Competent and Socially Responsible Global Business Leaders

Excel in Business and Management with GlobalNxt University's MBA programme. Tailored for seasoned professionals, the programme is designed to expand knowledge and accelerate career growth. Beyond traditional classrooms, our MBA programme offers practical insights, fostering leadership skills for dynamic business challenges.

Covering key areas like business analytics, strategic marketing, finance, and more, this top-tier programme equips you for global markets. Study 24/7 with online resources and expert guidance.

Flexibility

The programme offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life, and education.

Networking Opportunities

Interact with a diverse cohort of professionals from around the world, expanding your global network.

Specialization

Access a wide range of specializations, across 16+ areas allowing you to gain expertise in areas such as AI, IoT, Blockchain & Fintech, Analytics, Finance, Marketing, or Healthcare Management.

Global Perspective

Gain insights into global business practices and trends, preparing you for a diverse and interconnected business world.

GlobalNxt at a glance, how students learn

FROM ANYWHERE

Our virtual classrooms provide the best online learning experience by combining live virtual webinar sessions with self-paced study

- Next generation learning portal
- Live Webinar sessions through latest synchronous learning technology
- Harvard case-studies
- 24/7 eLibrary services with more than 70,000+ journals and e-books
- Peer learning through assessed online course participation
- Connect with global faculty spread across the world
- Establish Global Network



What is included in the programme?

MBA Core Subjects

- ▶ Managing People and Organisations
- ▶ Finance & Accounting
- ▶ Marketing Management
- ▶ Global & Regional Economic Development
- ▶ Data Analysis for Managers

- ▶ Strategic Management
- ▶ Business Analytics
- ▶ Research Method
- ▶ Research Project

MBA Elective Subjects (select 1)

- ▶ Artificial Intelligence
- ▶ Machine Learning
- ▶ Internet of Things
- ▶ IoT Strategy and Business Models
- ▶ IoT Data Analytics and Decision-Making
- ▶ Cyber Security and Digital Transformation
- ▶ Cyber Security Risk Management and Governance
- ▶ Blockchain and Fintech
- ▶ Digital Payments and Mobile Banking Solutions
- ▶ Blockchain in Financial Services and Digital Assets Management
- ▶ Hospitality Management
- ▶ Hospitality Entrepreneurship and Innovation
- ▶ Islamic Finance
- ▶ Islamic Investment and Portfolio Management
- ▶ Islamic Banking and Risk Management
- ▶ Analytics
- ▶ Data Analysis and Visualization
- ▶ HR Analytics
- ▶ Marketing Analytics
- ▶ Healthcare Management
- ▶ Quality in Healthcare
- ▶ Hospital Organization and Management
- ▶ Healthcare Information system
- ▶ Finance
- ▶ Corporate Finance
- ▶ International Finance
- ▶ Performance Measurement & Control Systems
- ▶ Financial Statement Analysis
- ▶ Marketing
- ▶ Marketing Strategy
- ▶ Management of Services
- ▶ Consumer Behavior
- ▶ Information Technology
- ▶ Information Technology Systems for Business
- ▶ Information Systems Strategy
- ▶ Enterprise Knowledge Management
- ▶ Information System Project Management
- ▶ Project Management
- ▶ Project Management Methods
- ▶ Information Systems Project Management
- ▶ International Business
- ▶ Managing International Business
- ▶ Entrepreneurship
- ▶ Managerial Economics
- ▶ Supply Chain Management
- ▶ Supply Chain Management
- ▶ Operations Management
- ▶ Strategic Management
- ▶ Information Systems Strategy
- ▶ Entrepreneurship
- ▶ Corporate Social Responsibility
- ▶ HR Management
- ▶ Change Management
- ▶ International Human Resource Management