



MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

You Can Be
The Next **Game
Changer**

PROSPECTUS 2024-25

PGCP - Business Analytics



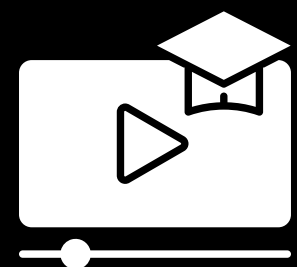
**INSTITUTION
OF EMINENCE**
by Government of India



NAAC A++
Accredited



online
MANIPAL



**100%
Online**

★ RANKED 6



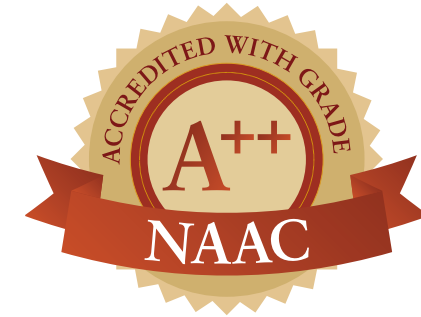
Amongst India's Top 10 Universities in 2023

★ RANKED 25



Amongst World's Top Universities for Quality Education in 2023

⚙️ ACCREDITATION



Achieved Highest Accreditation Grade by NAAC

★ RANKED 600-800



#601-800 in World University Rankings 2024

Manipal Academy of Higher Education (MAHE) Rankings

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

⚙️ ACCREDITATION



Among India's Few Universities Granted IOE Status

★ RANKED 1



India's Top Deemed Universities by ICARE - 2022

★ RANKED 215



Amongst Asia's Top Universities in 2023

★ RANKED 2



India's Top Private Universities in 2022-23

★ RANKED 251-300



#251-300 in Asia University Rankings 2023

Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY

PHILANTHROPIST

PHYSICIAN

EDUCATIONIST

BANKER



About Manipal Academy of Higher Education

Started in 1953 with Kasturba Medical College, **Manipal Academy of Higher Education (MAHE)** is one of India's leading academic and research institutions. It is a **globally engaged institution** with active partnership with more than **250 leading universities** around the globe. And it enjoys the status of '**Institution of Eminence**' granted by the **Ministry of Education, Government of India**. It is amongst the handful of private institutions in India to have received this prestigious recognition, further accentuating its status as a world-class institution for higher education.

MAHE now offers online higher education programs to students. MAHE's online degrees and certificates are **UGC-entitled and NAAC A++ accredited** and on par with on-campus programs. Government agencies, corporate organisations, and educational institutions widely recognise **MAHE's online degrees and certificates for jobs and higher education.**

Flagship institutions of MAHE:

Kasturba Medical College (KMC) | Manipal Institute of Technology (MIT)
Welcomgroup Graduate School of Hotel Administration | T.A. Pai Management Institute



Change is constant! The unprecedented Covid-19 pandemic has changed the way we did curriculum transaction. Today, online education has become an integral part of the mainstream education.

MAHE takes pride in offering quality online programs to aspirants of higher education and join hands with Government's vision to increase Gross Enrollment Ratio (GER) in higher education.

Dr. H.S. Ballal
Pro-chancellor
Manipal Academy of Higher Education (MAHE)



In line with the Sustainable Development Goals, MAHE is committed to providing inclusive and equitable quality online education and promoting lifelong learning opportunities for all.

Lt. Gen. (Dr.) M.D. Venkatesh
Vice-chancellor
Manipal Academy of Higher Education (MAHE)



MAHE's online program are industry-oriented and provide continuous learning opportunity for professionals to upgrade their skills & qualification.

Dr. Narayana Sabhahit
Registrar
Manipal Academy of Higher Education (MAHE)



MAHE online program are designed using Learning Experience Design principles to ensure the desired learning outcomes. Industry oriented curriculum provides an opportunity for learners to learn the required skills.

Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)
Manipal Academy of Higher Education (MAHE)

**Learning is creation,
not consumption.
Knowledge is not
something a learner
absorbs, but something
a learner creates.**

Source: George Couros



A university of your choice



World class education

- Access UGC-entitled online postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.



Industry-aligned curriculum

- Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.



Placement assistance

- Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.



Exhaustive content & resources

- Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.



A university of your choice



Global networking opportunities

- Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.



Attractive scholarships

- Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.











Prestigious Manipal alumni status

- Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Program delivery

Our online programs are delivered through a state-of-the-art technology platform.

-  Live, interactive lectures
-  1M+ alumni network
-  Industry expert sessions, webinars and projects
-  Flexibility to learn anytime, anywhere
-  High-quality education at an affordable price
-  24x7 student support centre
-  Recorded online classes for flexible learning
-  Collaborative learning with a diverse peer group
-  Case studies, simulations & projects

parking

Your ability to succeed is going to depend on you filling a niche that's valuable.

Source: Scott Page



Online certification programs

PGCP

Postgraduate Certificate Program in Business Analytics

Eligibility

- Graduates in any discipline with Statistics as one of the subjects from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade.
- Work experience is desirable.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Fee structure

- \$ 1625 (all inclusive)
- \$ 810 (each semester)
- \$50 (non-refundable application fee)

Duration

- 1 Year/12 Months (2 Semesters)

Career prospects (Upon Completion of Program)

- Data visualizer
- Marketing Analyst
- Risk Analyst
- IT Business Analyst
- Customer Relationship Analyst
- Business Analytics Consultant
- Retail Analytics Manager
- Pricing Analyst
- Process Improvement Specialist
- Statistical Analyst



This postgraduate program is designed for working professionals aspiring to make their mark in the fast-growing field of business analytics. It will train learners to provide accurate, data driven answers to customers, and help solve organizational problems using data.

PGCP Business Analytics | Program structure

First semester

Financial Reporting and Statement Analysis

Business Statistics

Managerial Economics

Programming with R and Python

Practical - Programming in C

Second semester

Business Econometrics

Financial Management

Applied Multivariate Data Analysis

Data Visualisation

Design and Analysis of Experiments

Mini Project

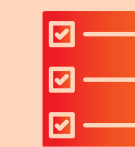
- All courses including the elective carry 3 and 4 credits each.

Sample certificate



Globally recognized and widely accepted by governments and organizations, the online degrees offered by Manipal Academy of Higher Education are at par with on-campus degrees and open doors to better professional opportunities.

Get onboard



Choose a program & register

Choose the program you want to pursue & register by filling in your basic details and paying the application fee.



Provide educational & work details

Fill in your educational & work experience-related details.



Pay program fee

Pay the admission fee for the first semester /year or full program.



Upload documents & submit application

Upload supporting documents & submit your application to complete the process.

Meet the Manipal Group alumni who have emerged as world leaders!



Satya Nadella
CEO
Microsoft Corporation



Banmali Agrawala
President
Infrastructure, Defence
and Aerospace,
Tata Sons



Rajeev Suri
CEO
Inmarsat



Vikas Khanna
Michelin Star Chef



**Dato Dr. Sheikh
Muszaphar**
Malaysia's First
Astronaut



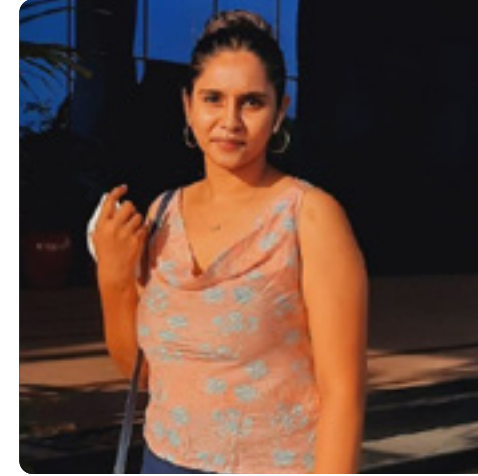
George Muthoot
Chairman Muthoot
Group

Testimonials



Ananya

Having completed my master's in business, I wanted to switch to the in-demand domain of business analytics, and I found MAHE's certification program to be one of the best picks for me. The best part about this online certification program is that I can study at my own pace.



Nanditha Jasti

Despite coming from a commerce background, my passion for business analytics led me to pursue this online certification program. From videos, quizzes and discussion forums, the program curriculum is organized and structured very well. I'm able to study at my own pace without quitting my job.



Naima PM

For a long time, I have aspired to pursue a PG after completing my B.Tech, but circumstances hindered me. However, with 9 years of experience in the banking sector, I developed an interest in data analysis. MAHE's online PGCP in Business Analytics is just the right pick for me. The live classes, study materials, and LMS have been helpful in grasping key concepts. I hope this program will assist me in my current banking role.





online
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