

MALAYSIA | INDIA | UAE | NEPAL | ANTIGUA



The Manipal heritage

The Manipal Education and Medical Group (MEMG) is a leading provider of education, research and healthcare,

The Group operates universities and medical colleges in Antigua, Dubai, Malaysia and Nepal, and its universities in India rank in the top echelon of private universities. Also, through its various professional academics, the group provides education and upskilling opportunities to executives from leading corporations and financial institutions.

The group manages 11 hospitals including 8 teaching hospitals, making it Asia's largest healthcare management group.

The Manipal Education Mantra — Achieve, Enable and Transform — builds on a legacy to create a future for every life it touches, a future that inspires achievements, enables ambitions, and transforms lives, worldwide.



Manipal GlobalNXT a university for the digital era

Manipal GlobalNXT University is a pioneering university that sets a standard in digital, online education. With its unique virtual classroom pedagogy, the university brings together a student community and leading faculty from across the globe.

The institution was first established in 2001 as U21Global, a joint venture involving many of the world's top 200

universities who are part of the Universitas 21 network. At the invitation of the Malaysian Ministry of Higher Education to create a world-class, technology-enabled university, Manipal GlobalNXT was formed in partnership with the Manipal Education and Healthcare Group. Today, the university is ideally placed to take forward U21 Global's original vision of global borderless education.

Manipal GlobalNXT at a glance **How students learn**

FROM ANYWHERE

Our virtual classrooms provide the best online learning experience by combining live virtual webinar sessions with self-paced study

- Next generation learning portal
- Live Webinar sessions through latest synchronous learning technology
- Harvard case-studies
- 24/7 eLibrary services with more 18,000 journals and over 52,000 e-books
- Peer learning through assessed online discussion forums
- Connect with global faculty spread across the world
- Establish Global Network



The Doctor of Business Administration (DBA) is a research degree earning you a "doctorate" that enables you to develop rigorous research skills to examine complex issues in business and management. The DBA emphasizes both the development of theory and Its application to the real world through problem-solving and decision-making.

The DBA programme is ideally suited for working professionals wishing to further their careers in consulting or become experts in a particular management field. The DBA program is also suitable for those wishing to pursue opportunities in teaching or research at some stage in their career. You'll be supervised by leading academics with expertise in the area of research that you are interested in. Your supervisor would provide expert guidance throughout your entire DBA journey.

The DBA is equivalent to a PhD and both earn you a "doctorate" title, but DBA focuses on high level strategic business problems rather than purely academic questions.

Supervised by expert academics with adequate industry experience, you'll apply the latest concepts and research methods to a real-world issue within your own organisation or business entity of your interest. You'll also devise and follow a professional development plan, through which you will demonstrate the impact of your studies on your own practice and career enhancement.



PROGRAMME STRUCTURE

DBA CORE SUBJECTS

- Advanced Managing People and Organisation
- Advanced Marketing Strategy
- Advanced Finance and Accounting
- Advanced International Business
- Advanced Data Analytics and Decision Science
- Advanced Strategic Management

RESEARCH SUBJECTS

- Fundamental of Research
- Quantitative Research Methods
- Qualitative Research Methods
- Research Project

DISSERTATION

- Research proposal
- Research Dissertation (Thesis)

ADMISSIONS REQUIREMENT

- A recognised Master's degree
- Minimum 3 years management / professional experience.







For more details for registration please contact

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