



MANIPAL
GLOBALNXT UNIVERSITY



MASTER OF BUSINESS ADMINISTRATION

A 12-MONTHS GLOBALLY RECOGNISED ONLINE PROGRAM



70

years of
Medical Legacy

20+

years of Online
Delivery Expertise

12000+

community of
learners

The Manipal heritage

The Manipal Education and Medical Group (MEMG) is a leading provider of education, research and healthcare.

The Group operates universities and medical colleges in Antigua, Dubai, Malaysia and Nepal, and its universities in India rank in the top echelon of private universities. Also, through its various professional academics, the group provides education and upskilling opportunities to executives from leading corporations and financial institutions.

The Manipal Education Mantra — Achieve, Enable and Transform — builds on a legacy to create a future for every life it touches, a future that inspires achievements, enables ambitions, and transforms lives, worldwide.

International accreditations and recognitions



Manipal GlobalNXT a university for the digital era

Manipal GlobalNXT University is a pioneering university that sets a standard in digital, online education. With its unique virtual classroom pedagogy, the university brings together a student community and leading faculty from across the globe. The institution was first established in 2001 as U21Global, a joint venture involving many of the world's top 200 universities who are part of the Universitas 21 network. At the invitation of the Malaysian Ministry of Higher Education to create a world-class, technology-enabled university, Manipal GlobalNXT was formed in partnership with the Manipal Education and Healthcare Group. Today, the university is ideally placed to take forward U21 Global's original vision of global borderless education.

Manipal GlobalNXT at a glance

How students learn

From anywhere

Our virtual classrooms provide the best online learning experience by combining live virtual webinar sessions with self-paced study

- Next generation learning portal
- Live Webinar sessions through latest synchronous learning technology
- Harvard case-studies
- 24/7 eLibrary services with more 18,000 journals and over 52,000 e-books
- Peer learning through assessed online discussion forums
- Connect with global faculty spread across the world
- Establish Global Network



Dr.Chinmoy Sahu
Vice Chancellor,
Manipal GlobalNxt

“Life-long learning is the key to prepare ourselves for the disruptive forces in today’s VUCA environment. Manipal GlobalNxt University has been a pioneer in delivering flexible anytime, anywhere and on-demand learning experiences to learners from around the world. The rich diversity of our learning community coupled with our truly authentic work-integrated social learning pedagogy has allowed us to create compelling learning opportunities over the last two decades. We would continue to democratise learning, making it affordable and truly inclusive.”

Master of Business Administration (MBA)

The MBA is about transforming capable INDIVIDUALS into exceptional LEADERS. We create a community of knowledge-seekers who can achieve newer heights. Our MBA is not just about earning a qualification, it’s about helping you undertake a journey of transformation and development. As senior professionals, you own and drive your career strategies. Whether you are looking for advancement along your current trajectory, exploring new ideas or becoming an entrepreneur, our experienced global faculty will provide expert advice and necessary guidance to you all along the way.

At Manipal GlobalNxt University you are asked to go deeper into the disciplines that drives business decisions

into greater success, your experience in the online interactive discussion is contributive; you will be challenged and encouraged to share your views. We include real-world case studies, action learning projects and peer sharing as an integral part of the learning process. Our MBA students are typically working professionals with over 10 years of work experience of which at least 3 years have been at a management or supervisory level.

In Manipal GlobalNxt University, you establish close ties with classmates through shared experience. You get connected to more than 12,000 alumni in more than 72 countries. You will benefit from consistent interaction and networking with senior professionals and industry leaders.

Manipal GlobalNxt University is accepting credit transfer requests under APEL (C) (Accreditation of Prior Experiential Learning). This opens up a unique opportunity for learners to avoid duplication in learning and to obtain their degree within a shorter time frame.

-  Established Global Faculty to guide you
-  Flexi-Pace model, learn from anywhere at anytime
-  Flexible, interactive learning approach
-  Well-Rounded Curriculum
-  Practical Training



Program Structure

9 core subjects, 1 elective subjects and a research project

MBA Core Subjects



Electives + Research Project






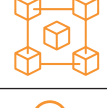


Pedagogy











- Interactive Live Webinars
- Online Discussion Boards
- Case Study selection
- Work Integrated projects

Delivery

- Each Module of 14 weeks
- 8-10 hours of learning commitment per week
- 6-7 Webinars per module
- 3-4 Case study / Discussion board topics per module
- Final Exams – open book, open web (online proctored)

Specialisations (Based on MBA electives)

 Artificial Intelligence	Artificial Intelligence	Machine Learning
 Internet of Things	IoT Strategy and Business Model	IoT Data Analytics and Decision-Making
 Cyber Security & Digital Transformation	Cyber Security and Digital Transformation	Cyber Security Risk Management & Governance
 Blockchain & Fintech	Digital Payments & Mobile Banking Solutions	Blockchain in Financial Services & Digital Assets Management
 Hospitality Management	Hospitality Management	Hospitality Entrepreneurship & Innovation
 Islamic Finance	Islamic Investment & Portfolio Management	Islamic Banking & Risk Management

 Finance	Corporate Finance	International Finance	Performance Measurement and Control Systems	Financial Statement Analysis
 Healthcare Management	Healthcare Management	Quality in Healthcare	Hospital Organization and Management	Healthcare Information system
 Information Technology	Information Technology Systems for Business	Information Systems Strategy	Enterprise Knowledge Management	Information System Project Management
 Marketing	Marketing Strategy	Management of Services	Consumer Behavior	
 International Business	Managing International Business	Entrepreneurship	Managerial Economics	
 Analytics	Data Analysis and Visualization	HR Analytics	Marketing Analytics	
 Strategic Management	Information Systems Strategy	Entrepreneurship	Corporate Social Responsibility	
 Supply Chain Management	Supply Chain Management	Operations Management		
 Project Management	Project Management Methods	Information Systems Project Management		
 HR Management	Change Management	International Human Resource Management		

Admissions Requirement

- Applicants require a bachelor's degree from a recognised university and at least 3 years management experience
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